



MEDIA RELEASE

1 January 2008

**PIP CLOSE MARKETING WINS  
STATE'S TOP LUXURY ACCOMMODATION AWARD SUBMISSION**

PEPPERS Spicers Peak Lodge is the toast of the State's tourism industry having won the coveted Best Luxury Accommodation title at the annual Queensland Tourism Awards 2007.

The indulgent escape beat a range of high profile finalists to take top honours at the gala awards at the Townsville Convention and Exhibition Centre in November

The Queensland Tourism Award follows the property's win from 2006, an award also submitted by Pip Close Marketing Services.

Director , Pip Close said it was wonderful to receive industry recognition for the world class accommodation facilities, which are on offer at Peppers Spicers Peak Lodge who are a client of PCMS.

"We are extremely proud to receive this honour and look forward to further building on our success as we showcase Peppers' renowned quality accommodation and hospitality to customers," Ms Close said.

"We are constantly striving to take the standards to new heights at Peppers Spicers Peak Lodge and to provide an unforgettable, luxurious experience for guests with an emphasis on relaxation and opulent surrounds.

"The win is great recognition of the hard work and dedication from Pip Close Marketing Services who has contributed to the property's stunning success."

The property, which received the award after close scrutiny from a panel of thirteen judges, was also joined by other client - Peppers Hidden Vale who was a finalist in the Deluxe Accommodation category.

Ms Close said that the awards are an intensive marketing exercise with a 40 page document summarizing the businesses. The win and finalist awards are recognition to the time and effort put in to write and submit. The kudos in winning these awards has elevated the profile of both businesses.

**-Ends-**

Further information

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